

It's a little-known fact that Dewey was granted an honorary degree in motivational speaking. That puts him into an exalted category held by the likes of Anthony Robbins, and it's why we call this bike The Doctor.

A

DR DEW

ASPHALT

KONA

COMPETITION XX
THUG MAGNET XXXX
PARTY FAVORITE XXXX
COMMUTABILITY XXXX



FSA GOSSAMER TRIPLE MEGAEXO CRANKSET/BB • HAYES SOLE HYDRAULIC DISC BRAKES
SUN MEIHA RIMS • SHIMANO PD-M505 CLIPLESS PEDALS • WTB ROCKET V STREET SMART SADDLE

Sometimes city streets aren't as smooth as we would like them. Adding suspension to the rear of an urban performance bike adds speed and control.

ASPHALT

KONA

COMPETITION XX
THUG MAGNET XXX
PARTY FAVORITE XXXX
COMMUTABILITY XXXX



KONA 9005 BUTTED ALUMINUM FRAME • SUNTOUR NEX 63MM TRAVEL SUSPENSION FORK
FSA ALPHA DRIVE TRIPLE CRANKSET • HAYES MX-4 MECHANICAL DISC BRAKES • WTB PURE V SPORT SADDLE

As we move up the Dew food chain, the Dew Deluxe adds a few upgrades that will get you to work faster (not really, but you get the idea).

DEW DELUXE

ASPHALT



KONA
COMPETITION
TRIO MAGNET
PARTY FAVORITE
COMMUTABILITY

KONA PROJECT TWO DISC FORK • FSA ALPHA DRIVE TRIPLE CRANKSET
HAYES MX-4 MECHANICAL DISC BRAKES • DT STAINLESS 14/15 GAUGE SPOKES • SUN MZ14 RIMS

What began as a well thought design for the ultimate commuting bike has developed into an entire series of bikes carrying the Dew name tag. The Dew started it all.

DEW

ASPHALT



KONA
COMPETITION
TRIO MAGNET
PARTY FAVORITE
COMMUTABILITY

KONA 7005 BUTTED ALUMINUM FRAME • KONA PROJECT TWO FORK • RITCHEY LB-PLUS HEADSET • FSA DYNA DRIVE TRIPLE CRANKSET • SANDVIK STAINLESS 14/15 GAUGE SPOKES • CONTINENTAL COUNTRY RIDE 700 X 39C TIRES

Only available in black, and only available with fenders. If you own a Hummer and feel really crappy about yourself, buy one of these and get back on track.

A

SMOKE

ASPHALT

KONA

COMPETITION X
TRIG MAGNET XXXX
PARTY FAVORITE XXXXX
COMMUTABILITY XXXX



KONA CHROMOLY BUTTED FRAME • KONA PROJECT TWO FORK • KONA JACKSHIT PEDALS
MAXXIS DETONATOR 26 X 1.5 TIRES • SMOKY MUDFLAP FENDERS & MYSTERY HORN

A tip of the hat to the prehistoric days of mountain biking, a classic Kona design sporting the longest name in the bike business. We'll never tire of that stat.

HUMUHUMU-NUKUNUKU-A PUA'A

ASPHALT

KONA

COMPETITION X
TRIG MAGNET XXXX
PARTY FAVORITE XXXXX
COMMUTABILITY XXX



KONA CHROMOLY BUTTED FRAME • KONA PROJECT TWO FORK • RPM CRANK WITH ROCKGUARD
SHIMANO COASTER BRAKE REAR HUB • 14 GAUGE STAINLESS SPOKES • AVAILABLE IN BLUE OR BROWN

PHD

ASPHALT



KONA

COMPETITION XX
THUG MAGNET XXXX
PARTY FAVORITE XXXX
COMMUTABILITY XXXX

Originally granted exclusively for work in philosophy, today Ph.D.s are awarded in nearly all fields of the sciences and humanities. That's why this bike kicks ass ...

EASTON ULTRALITE RACE FRAME • FSA GOSSAMER CRANKSET/BB • MAVIC AKSIUM WHEELSET
AVID SINGLE DIGIT 5 BRAKES & FR 5 LEVERS • CONTINENTAL ULTRASPORT 700 X 23C TIRES